

# PATTY LAMBERTI

CONTENT CREATOR. TEACHER. GOOD PERSON.



718-450-0268



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www.pattylamberti.com

## IN SHORT...

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I teach communicators how to tell lively and engaging stories on a variety of platforms. I also continue to create content on a freelance basis.

## SKILLS

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Writing



Web Design and Usability



SEO



Copyediting



Teaching



Content creation



Data visualization



## PROFESSIONAL FREELANCING

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- [LawChamps](#)
- [Money Under 30](#)
- Imagination Publications
- Fitch Ink
- Rotarian Magazine
- Chicago Tribune
- New York Post
- Edgebrook School Friends



## WORK EXPERIENCE

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**Program Director, Journalism**

**2014 - now**

**Loyola University Chicago**

- Oversee curriculum to ensure Loyola is teaching the basics of journalism with latest technology
- Advise students on future careers and class choices
- Handle inquiries from incoming students
- Facilitate communication between journalism department and other units inside Loyola
- Mentor new adjuncts and teachers
- Organize events for students interested in journalism
- Work with other stakeholders to create social media content and alumni relations

**Professional-In-Residence**

**2008 - now**

**Loyola University Chicago**

- Teach 7 classes per year related to writing, web design, technology for journalism and critical issues in communication
- Advise students seeking internships
- Oversee internships
- Instruct students in how to use a variety of content creation software
- Use creative and timely exercises to teach students concise writing

**Full Time Writer/Editor**

**1998 - 2008**

**Chicago and New York**

- Lifetime
- Latina
- Playboy

## EDUCATION

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**Master of Arts**

**University of Illinois at Chicago**

- Writing

**Bachelor of Arts**

**University of Wisconsin - Madison**

- English with emphasis on writing