



PROFILE

PATTY LAMBERTI

CONTENT AND EDUCATION

Writing, storytelling, technology and teaching are my specialties.

Address: Chicago, Illinois

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WORK

- 2008 - now** **Loyola University Chicago • Multimedia Journalism Program Director, Instructor**
Teach students, market program through social media, lead dozens of committees
- 2020 - now** **LawChamps • Editorial Consultant**
Generate ideas for site, edit and write content, monitor user experience
- 2000 - now** **Freelance Content Producer**
Write, edit, research across-platform stories for businesses and news outlets
- 2007- 2008** **Online Producer • A & E Networks**
Brainstormed ideas, produced and edited multimedia content, and designed pages using HTML for mylifetime.com, the web site for Lifetime
- 2005- 2007** **Articles Editor • Latina Media Ventures**
Generate ideas for site, edit and write content, monitor user experience
- 2000- 2005** **Assistant Editor • Playboy Enterprises**
Came up with ideas for magazine, wrote everything from profiles to political opinion pieces, edited freelancers.



SKILLS

Writing ●●●●●

Web design ●●●●●

Editing ●●●●●

Mentoring ●●●●●

Interviewing ●●●●●

Shooting video ●●●

Editing video ●●●

Photo editing ●●●

Editing Audio ●●●

Data Visualization ●●●



EDUCATION

- 1998 - 2000** **University of Illinois at Chicago**
Master of Arts in Writing
- 1992- 1996** **University of Wisconsin at Madison**
Bachelor of Arts in English with Emphasis in Writing